



2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,980

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Forged Blue Metallic Paint

Interior Color: Black

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Advanced Brake Assist
3.21 Rear Axle Ratio
Electronic Shift-On-Demand Transfer-Case
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Electronic Roll-Mitigation
Electronic Stability-Control
Front Heavy-Duty Shock Absorbers
Rear Heavy-Duty Shock Absorbers
Active Lane-Management System
Adaptive Cruise Control with Stop and Go
Automatic High-Beam Headlamp-Control

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Forged Blue Metallic Paint \$445

Customer Preferred Package 25Z

5.7L HEMI Engine Hood Badge

18-Inch Aluminum Spare Wheel

220-Amp Alternator

800-Amp Maintenance-Free Battery

Symbol of Protest Badge

Active Noise-Control System

G/T Exhaust

Bed Utility Group \$945

Pick-Up Box Lighting

Spray-In Bedliner by Mopar®

Exterior 115V AC Outlet

Deployable Bed-Step by Mopar®

4-Adjustable Cargo Tie-Down Hooks by Mopar® \$1,495

Night Edition

Accent-Color Premium Power Mirrors

Body-Color Front Bumper

Body-Color Rear Bumper with Step-Pads

Anti-Spin Differential Rear Axle

Big Horn Level 2 Equipment Group \$3,295

Heated Front Seats

Heated Steering Wheel

8-Way Power Adjustable Driver Seat

2-Way Power Lumbar Adjustable Driver Seat

Rear 60/40 Folding Seat

400W Inverter

2nd-Row In-Floor Storage Bins

Rear Power-Sliding Window

Power Tailgate-Release

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Power Adjustable Pedals
Configurable Drive Mode
Automatic-Dimming Rear-View Mirror
A/C with Dual-Zone Auto Temperature Control
Automatic Power-Folding Mirrors
Connected Travel and Traffic Services
9-Amplified Speakers with Subwoofer
Front Seat-Back Map-Pockets
SiriusXM® 360L with 3-Month Sub Call 800-643-2112
115-Volt Auxiliary Rear Power-Outlet
Front Door Passive Entry and Lock

Front and Rear Rubber Floor Mats by Mopar® \$215

3.92 Rear Axle Ratio \$195

5.7L V8 HEMI MDS VVT Engine \$2,895

5.7L HEMI Engine Hood Badge

18-Inch Aluminum Spare Wheel

220-Amp Alternator

800-Amp Maintenance-Free Battery

Symbol of Protest Badge

Active Noise-Control System

G/T Exhaust

Dual-Pane Panoramic Sunroof \$1,595

Cluster with 12-Inch TFT Color Display \$245

Rear Wheelhouse-Liners \$195

Trailer Brake-Controller \$295

Destination Charge \$2,795

TOTAL PRICE: * \$68,590

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFTXVN-592205

L4-VON: 4404

0929-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
22 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

5.9 gallons per 100 miles

You spend
\$8,000
in fuel costs
over 5 years
compared to the
average new vehicle.

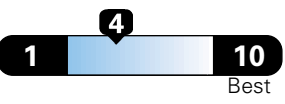
Annual fuel cost

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 518 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

FlexCare

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.