2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $53,980

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Diamond Black Crystal Pearl–Coat Paint
Interior Color: Black
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI MDS VVT Engine
Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat–Mounted Side Air Bags
Supplemental Side–Curtain Front and Rear Air Bags
Advanced Brake Assist
3.21 Rear Axle Ratio
Electronic Shift–On–Demand Transfer–Case
Sentry Key® Theft–Deterrent System
Anti–Lock 4–Wheel Disc Brakes
Electric Parking Brake
Electronic Roll–Mitigation
Electronic Stability–Control
Front Heavy–Duty Shock Absorbers
Rear Heavy–Duty Shock Absorbers
Active Lane–Management System
Adaptive Cruise Control with Stop and Go
Automatic High–Beam Headlamp–Control
Blind–Spot and Cross–Path Detection
Full–Speed Forward–Collision Warning Plus
Hill–Start Assist
ParkSense® Front and Rear Park–Assist
ParkView® Rear Back–Up Camera
Pedestrian Emergency Braking

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl–Coat Paint $445
Customer Preferred Package 25Z
5.7L HEMI Engine Hood Badge
18–Inch Aluminum Spare Wheel
220–Amp Alternator
800–Amp Maintenance–Free Battery
Symbol of Protest Badge
Bed Utility Group $945
Pick–Up Box Lighting
Spray–In Bedliner by Mopar®
Exterior 115V AC Outlet
Deployable Bed–Step by Mopar®
4–Adjustable Cargo Tie–Down Hooks by Mopar®
Night Edition $1,495
Accent–Color Premium Power Mirrors
Body–Color Front Bumper
Body–Color Rear Bumper with Step–Pads
Anti–Spin Differential Rear Axle
Big Horn Level 2 Equipment Group $3,295
Heated Front Seats
Heated Steering Wheel
8–Way Power Adjustable Driver Seat
2–Way Power Lumbar Adjustable Driver Seat
Rear 60/40 Folding Seat
400W Inverter
2nd–Row In–Floor Storage Bins
Rear Power–Sliding Window
Power Tailgate–Release
Uconnect® 5 Nav with 12.0–Inch Touch Screen Display
Power Adjustable Pedals
Configurable Drive Mode
Automatic–Dimming Rear–View Mirror
A/C with Dual–Zone Auto Temperature Control
Automatic Power–Folding Mirrors
Connected Travel and Traffic Services
9–Amplified Speakers with Subwoofer
Front Seat–Back Map–Pockets
Front and Rear Rubber Floor Mats by Mopar® $215
Rear Under–Seat Storage Compartment $260
5.7L V8 HEMI MDS VVT Engine $2,895
5.7L HEMI Engine Hood Badge
18–Inch Aluminum Spare Wheel
220–Amp Alternator
800–Amp Maintenance–Free Battery
Symbol of Protest Badge
Dual–Pane Panoramic Sunroof $1,595
Cluster with 12–Inch TFT Color Display $245
Black Tubular Side Steps by Mopar® $695
Rear Wheelhouse–Liners $195
Trailer Brake–Controller $295

Destination Charge $2,795

TOTAL PRICE: * $69,350

WARRANTY COVERAGE
5–year or 60,000–mile Powertrain Limited Warranty.
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–SRFFT0VN–628662 L4–VON: 4991 1109 –0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy
15 city 22 highway

5.9 gallons per 100 miles

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

You **spend $8,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 3 (1 – 10, Best)

Smog Rating (tailpipe only): 4 (1 – 10, Best)

This vehicle emits 518 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

Overall Vehicle Score ★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★ Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single–vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 39%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

FlexCare
VEHICLE PROTECTION
Ask for FlexCare Vehicle Protection. We Built it. We Back it.